**MBA – 2020-21**

**MGMT 406 – GLOBALIZATION**

**(Tentative)**

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 *May you live in interesting times!*

***A Chinese curse***

**Course Objective:**

This course introduces political, economic and social relations and structures on the world scale in connection with current events and developments pertaining to the field of business. Issues to be addressed include: historical evolution of the current global business context, its conceptualizations, causal dynamics, socio-economic consequences, and implications for states, governments, businesses, and citizens as individuals and as actors involved in various flows, be they economic, social, cultural or political.

**Learning Outcomes:**

1. Acquire basic knowledge of the formation, structure and interactions of global business context.

2. Develop basic skills to use social theory frameworks and political economy perspectives in making sense of change and transformation in the structures of global business context.

3. Gain an understanding of connections between business corporations and states and how the interaction between these two plays a decisive role in the making of local, national and global structures and relations.

4**.** Obtainbasic comprehension of the role of money and finance in international relations and recent regional and global financial turbulences and transformations in the international financial system as turning points in the structures of global business context.

5. Understand the nature of current economic and political relations on the global scale in terms of economic flows in the world economy and their implications for hegemony in the world system.

Upon successful completion of the course:

1. You should have a sense of the contours of how the political economy affects individual, social, political, economic and social structures in the global economy, resulting in the present-day human condition.

2. You should also have some sense of the dynamics of long term change within different regions of the world and the ways in which variations in these dynamics affect the strategies and actions of business corporations, nation states and international official and non-governmental organizations, social movements and individuals.

3. Most importantly, you should also gain a sense of the ways in which global (macro) structures constrain the possibilities of economic and political action at the local (meso and micro) level and the opportunities for new choices that remain despite these constrains.

**Course Material:**

**Required Texts:**

Karatani, K.2014. *The Structure of the World History: From Modes of Production to Modes of Exchange.* Durham, London: Duke University.

Karatani, K. 2018. Neolieralism as a Historical Stage *Global Discourse* DOI: 10.1080/23269995.2018.1464614

Wallerstein, I. 2011. Modern World System II: *Mercantilism and the Consolidation of the European World-Economy 1600—1750,* Berkeley, Los Angeles and London: The University of Chicago Press.

Wallerstein. I. 1991. Braudel on Capitalism: Everything Upside Down *Journal of Modern History*, 63:354-361.

**Recommended Texts:**

Arrighi, G. 2007. Adam Smith in Beijing: Lineages of Twenty-First Century. London, New York: Verso

Karatani, K. 2017. *Isonomia and the Origins of Philosophy.* Durham, London: Duke University.

**Readings and Course Web:**

Readings will be available in the class web page. Unless mentioned otherwise, you will not be responsible for any extra readings in partial fulfillment of the requirements of this course. Yet, if they are recommended and made available in the class web page that means that they are important sources of information and knowledge for boosting your performance in your assignment.

**Instructional Design:**

During the course, there will be lectures focusing on specific topics relevant for the course objectives and learning outcomes.

**Grading**:

*Attendance and participation 10%*

*Midterm 40%*

*Final Exam 50%*

**Requirements:**

1. **Attendance and participation**: The general rule of attendance is that *you have to join the weekly webinars during the scheduled class hours.*

1. **Midterm Exam and Final Exam**: These are take-home assignments. Due dates of the assignments are shown below in the course schedule. For each assignment, students will answer one of the two questions that will be provided by the instructor.

**Academic Honesty:**

Learning is enhanced through cooperation and as such you are encouraged to work in groups, ask for and give help freely in all appropriate settings. At the same time, as a matter of personal integrity, you should only represent your own work as yours. Any work that is submitted to be evaluated in this class should be an original piece of writing, presenting your ideas in your own words. Everything you borrow from books, articles, or web sites (including those in the syllabus) should be properly cited. Although you are encouraged to discuss your ideas with others (including your friends in the class), it is important that you do not share your writing (slides, MS Excel files, reports, etc.) with anyone. Using ideas, text and other intellectual property developed by someone else while claiming it is your original work is *plagiarism*. Copying from others or providing answers or information, written or oral, to others is *cheating*. Unauthorized help from another person or having someone else write one’s paper or assignment is *collusion*. Cheating, plagiarism and collusion are serious offenses that could result in an F grade and disciplinary action. Please pay utmost attention to avoid such accusations.

**Tentative Course Schedule**

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**Week 1 (October 7-8): Introduction: An Overview of the Present Global Context**

**Readings:** Please read the short articles provided in the links below before the first class

<https://www.ft.com/content/36abf9a6-b838-4ca2-ba35-2836bd0b62e2>

<https://bookhaven.stanford.edu/2020/03/giorgio-agamben-on-coronavirus-the-enemy-is-not-outside-it-is-within-us/>

<https://www.thehindu.com/opinion/lead/indias-foreign-relations-and-the-course-of-history/article32006793.ece>

<https://www.scmp.com/economy/china-economy/article/3092534/us-china-trade-war-reaches-second-anniversary-superpower>

<https://insideclimatenews.org/news/06072020/coronavirus-agriculture-food-chain-future-climate-change>

<https://news.un.org/en/story/2020/10/1074462>

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**Week 2 (October 14-15): Market, Capitalism, and Hegemony**

**Readings:**

Wallerstein 1991, Wallerstein 2011, pp. xiii-2

**Week 3 (October 21-22): Gift and Community**

**Readings:**

Karatani 2014, pp. 35-56

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**Week 4 (October 28): Nation as an Imagined Community**

**Readings:** Karatani 2014, pp. 209-227

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**Week 5 (November 4-5): Sovereign and the State**

**Readings:** Karatani 2014, pp. 63-80

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**Week 6 (November 11-12): Modern State and State of Exception**

**Readings:** Karatani 2014, pp. 165-181

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**Week 7 (November 18-19): Despotism, Democracy, and Debt**

**Readings:**

Karatani 2014, pp. 104-126 Karatani 2014, pp. 98-103

**Week 8 (November 25-26)**: **Commodity, Money, and Capital**

**Readings:**

Karatani 2014, pp. 81-98

**MIDTERM ASSIGNMENT IS DUE ON NOVEMBER 27 BY 23:59**

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**Week 9 (December 2-3): Industrial Capital and Short and Long Cycles of Capitalist Economy**

**Readings:**

Karatani 2014, pp. 182-208

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**Week 10 (December 9-10): The Stages of Global Capitalism, Neoliberalism as a Historical Stage, and Repetition**

Karatani 2018

**Week 11 (December 16-17): US-China Confrontations, EU-Turkey Eastern Mediterranean Conflict, Territorial Disputes in the South China Sea, and Sino-Indian Border Dispute in Ladakh**

**Readings:**

To be announced

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**Week 12 (December 23-24): COVID-19 and the Rule of Law Debate**

**Readings:**

To be announced

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**Week 13 (December 30-31): COVID-19 and Global Economic Depression**

**Readings:**

To be announced

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**Week 14 (January 6-7): COVID-19, Biodiversity, and the UN**

**Readings:**

To be announced